

Privacy Policy

(version 01.01.2024)

This privacy policy describes how we handle the personal information collected, used, and shared when a user accesses this website (www.analogy-nutrition.com) or during a Nutritional Therapy service.

Personal data are collected in the following ways:

- Via paper and electronic questionnaires or forms
- During a Nutritional Therapy consultation (face to face or online)
- By e-mail, phone or post
- By booking an appointment
- By credit card and online payments

The data collected may include:

- Basic information such as name, address, contact details, date of birth, professional activity.
- Health information, including anthropometry, medical history, details about diet, lifestyle, supplements and medications, biochemical test results, clinical notes, and plans to improve your health.
- Your health professional (doctor) contact information.

Why we need these data:

These data are used to provide you with support. This means that the legal basis for the possession of your personal data is legitimate interest.

Website:

When you browse the website www.analogy-nutrition.com, we automatically receive your computer's Internet Protocol (IP) address to provide us with information that helps us learn about your browser and operating system.

Third-party services

In general, the third-party providers we use will collect, use, and disclose your information only to the extent necessary to enable them to perform the services they provide to us. However, certain third-party service providers, such as payment gateways and other payment transaction processors, have their own privacy policies with respect to the information we are required to provide to them for your purchase transactions. Once you leave the website www.analogy-nutrition.com or if you are redirected to a third-party website or application, you are no longer governed by this Privacy Policy.

Consent:

When you provide personal information to fill out a questionnaire, to receive a service, to arrange an appointment, to request information, to complete a transaction, to verify your credit card or to place an order, you implicitly consent to the collection and use of such information only for that specific reason.

If your personal data may be used for a secondary reason, such as marketing, you will be asked directly for your express consent and you will have the opportunity to refuse or withdraw your consent. After joining, if you change your mind, you can withdraw your consent to be contacted, at any time, by unsubscribing directly or by sending an email to: lisa@analogy-nutrition.com

Dissemination:

Your information will be kept confidential. Your information may only be disclosed to third parties with your explicit consent, with the exception of the following categories of third parties:

- Required by law, if you violate our terms of service or where there is an overriding public interest in using the information, for example to safeguard a person or to prevent a serious crime.
- Any legal or crime prevention agency and/or to comply with any regulatory request, if we are under a duty to do so or if the law allows us to do so.
- Any contractors and consultants who provide a service to us or act as our agents, provided that they keep the information confidential.
- Anonymized data, without sensitive information, may be shared with colleagues, supplement and biochemical testing companies as part of the provision of direct care. This may be for the purpose of personal development or to improve the service offered, or at clinical supervision meetings, conferences, online forums and through

publication in medical journals, peer-reviewed journals or online professional sites.

Cookies and tracking:

This website uses cookies exclusively to facilitate the proper technical functioning of the site. 'Cookies' are data files that are placed on your device or computer for the purpose of improving your experience by remembering actions and preferences (e.g. login, language, font size, products purchased, anonymous statistical processing and other display settings).

You don't need to enable cookies for the site to work, but doing so improves navigation. You can delete or block cookies, but please note that preventing the storage of these cookies may reduce or "break" certain elements of the site's functionality. We also do not alter our site's data collection and use practices when we display a 'Do Not Track' signal from your browser.

Cookies related to e-mail newsletters:

This site offers newsletter or e-mail subscription services and cookies can be used to remember if the user is already registered and whether to show certain notifications that may only be valid for subscribed/unsubscribed users.

Cookies related to modules:

When you submit data through a form, such as the one found on the contact page, cookies may be set to remember your data for future correspondence.

Cookies related to third-parties:

In some special cases, cookies provided by trusted third parties are also used. The following section details the third-party cookies you may encounter on this site.

This site uses Google Analytics, one of the most widespread and reliable analytical solutions on the web, to understand how the site is used and how to improve the user experience. These cookies may track things such as how long you spend on the site and the pages you visit, so that you can continue to produce engaging content. For more information on Google Analytics cookies, please visit the official Google Analytics page.

Buttons and/or social media plugins are also used on this site that allow you to connect with your social networks in various ways. In order for these to work, the following social media sites, including {Facebook, LinkedIn,

WhatsApp, Instagram, TikTok}, will set cookies through the site that may be used to enhance your profile on their site or contribute to the data they hold for various purposes described in their respective privacy policies.

Changes to this privacy policy:

We reserve the right to change this privacy policy at any time, so please review it frequently. Changes and clarifications will come into force immediately upon their publication on the website.

Questions and contact information:

If you would like to: access, correct, amend or delete any personal information we hold about you or simply want more information, you can contact us at: lisa@analogy-nutrition.com

ANALOGY SARL

LISA PAPADOPOULOS MICHELI

www.analogy-nutrition.com – lisa@analogy-nutrition.com